

PUT and SELL
BUSINESS LEADS

Professional Directory

PHYSICIANS and SURGEONS

DRAYTON VALLEY Medical Centre

Dr. Hugh MacLure
M.B., B.S., M.R.C.S., L.R.C.P., D.T.M.H.

Dr. David J. Lewis
M.B., B.S., L.M.C.C.

MONDAY THRU SATURDAY
OFFICE HOURS: 9:00 A.M. - 6:00 P.M.
HOURS OF CONSULTATION: 11:00 A.M. - 12:00 NOON,
1:00 P.M. - 6:00 P.M.
AND BY APPOINTMENT
EMERGENCIES AT ANY TIME
OFFICES..... OPPOSITE HUDSON'S BAY

RES. - Dr. MacLure - 542-3281 RES. - Dr. Lewis - 542-3712.

Dr. M. Spector

OPTOMETRIST
IN MEDICAL CENTRE ON ALTERNATE WEDNESDAYS

Dr. Ian G. Waugh
M.A., B.M., B. Ch., (ONON)

Dr. G. Stuart Cameron
B.A., M.D.

MONDAY THRU SATURDAY
HOURS OF CONSULTATION: 10:00 A.M. to 12:00 A.M.
9:00 P.M. to 6:00 P.M.
AND BY APPOINTMENT

OFFICE LOCATED IN LLOYD'S JEWELLERY BUILDING
PHONE - 542-9475 RESIDENCE - 542-2151.

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PHONE: 542-5450
Drayton Valley, Alta.

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Complete Accounting, Auditing
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Box 140, 3rd Ave. S.E., Edmonton,
PHONE: 489-1155 or 489-0201.
Business consultation with client
NO COST

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Business consultation with client
NO COST

DENTISTS

Drayton Valley Dental Clinic

Dr. H. Skeneham - DENTIST
MON. TO SAT. 9:00 A.M. to
12:00 P.M.; 3:00 P.M. to
6:00 P.M.
THUR. & SAT. 9:00 A.M. to
12:00 P.M.
BUSINESS PHONE: 542-
5450, HOME PHONE: 542-
5450.
Located next door to Post
Office.

PERSONAL

Have you a burning
problem and wish to
do something about
it? Phone: 542-3752.

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WHITE, TROTT & WHITE

BARRISTER AND SOLICITORS

The Practice of Law in the J.I. Flanagan Building,
Drayton Valley, PHONE: 542-3035, Walker B.
W. White in attendance, Friday-morning 9 A.M. to 5 P.M.

GRAVEL

- * Crushed Gravel
- * and
- * Fine Grade Pit Run Gravel
- * Fill Gravel
- * FILL DIRT
- * Excavating loading
- * and hauling
- * REASONABLE RATES.

LATOKY CONSTRUCTION
AND GRAVEL LTD.
PHONE: 542-3129, Drayton
Valley, Alberta.

POPULAR RIDGE TRAILER
PARK FOR BETTER LIV-
ING. PHONE: 542-3990.

ENROLL NOW FOR MUSIC
LESSONS IN DRAYTON
VALLEY. Steven's Music
Studio, 10064 Jasper Ave.
Edmonton, Alberta.

HAVE YOUR TELEPHONE
ANSWERED DAY OR NIGHT.
BY DRAYTON VALLEY
ANSWERING SERVICE.
PHONE: 542-4251 or write
Box 586 for further
information.

LIVESTOCK

FOR SALE: Registered Angus
Bulls, of service ap-
proved and open heifers.
Unbeatable. Will trade
for feed grain. MacKenzie
Angus Farms Ltd., Drayton
Valley, Alberta.
Visitors Welcome.

STANDING STUD - A meri-
can saddle breed, Palomino,
Sallion, Schenker's, Royal
Bassett. Apply Box Gray 1
mile south on pavement and
1 1/2 miles west.

FOR SALE: Registered Angus
Bulls, of service ap-
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REACH THE BANNER MARKETS

DRAYTON VALLEY BANNER
FORT McMURRAY BANNER

Serving the World's Largest Oil Deposits - the Mighty Pembina
Field, and the Famous Athabasca Tar Sands.

Printed By: Pembina News Advertiser Ltd.
Box 120, Drayton Valley, Alberta.
Editor and Publisher: J. A. McLeod,
Drayton Valley, Alberta.

DRAYTON VALLEY BANNER

CENTRE OF SUPPLY FOR THE WORLD'S LARGEST OILFIELD AND
A HUGE MIXED FARMING DISTRICT. CROSSROADS FOR THE
EDMONTON-MORRIS-DAVID THOMPSON-HOUSE PASS HIGH
WAY.

Drayton Valley, Alberta. Box 120 542-3425

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PICTURES IN THIS PAPER ARE STAFF PICTURES
UNLESS OTHERWISE STATED.

YORK DITCHING

PHONE: 542-3245 DRAYTON VALLEY, ALTA.

I HAVE TAKEN OVER THE BACKLOG OPERATED BY THE LATE
FRASER YORK AND FOR A TIME WILL BE OPERATING UNDER
THE ABOVE NAME.

I RESPECTFULLY SOLICIT THE BUSINESS OF PAST CUSTOMERS
GARRY GOUCH

Sale By Tender

Two Four Room Houses - 820 Square feet each complete
with forced air heating and plumbing, full concrete base-
ment and two small attached garages. Located in the Town
of Drayton Valley, Alberta. To be sold on an as is where
is cash basis with a minimum bid of \$5,000 per house.
Please submit written sealed tenders to the undersigned
not later than 10:00 A.M. June 22, 1965. Terms of sale
cash within 30 days of acceptance of offer.

The highest or any bid not necessarily accepted.

Pat American Petroleum Corporation
Box 399, Drayton Valley, Alberta.
PHONE: 542-3331.

HANDY AL

NEW: Concrete 30x40x10 - 50¢ sq. ft.
Concrete Driveway - 80¢ sq. ft.
Concrete Curb & Gutter - 13¢ 70 Unseal ft.

Erection New Fences - Labour only from 20¢ ft. up
Small Carpenter Job and Painting

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Attention!

KINDERGARTEN REGISTRATION
(Drayton Valley Community Kindergarten)

FRIDAY, JUNE 4, 1965
2 - 5 P.M.

Children must be 5 years of age or below December 31, 1965.
Registration Fee..... \$1.00

FOR SALE: 5 ton oil deck
equipment with oil and gravel roads.
See at 4000 Service.
Rural American Bulk Storage,
Drayton Valley, Alberta.
Apply: Archie Morrison -
McLeod, Drayton Valley, Alberta.

FOR SALE: 1 1/2 acre
farm with 1000 sq. ft. house,
see at 4000 Service.
Rural American Bulk Storage,
Drayton Valley, Alberta.
Apply: Archie Morrison -
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Drayton Valley, Alberta.
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McLeod, Drayton Valley, Alberta.

Club Events

FOR RENT

FOR RENT

One Bedroom suite on main floor of house. Good location.
Immediate possession. \$70.00 per month.

INSERT A. DRAYTON VALLEY BANNER, JUNE 2, 1965.

DRAYTON VALLEY

THE TOWN WITH A CITY IN ITS BRIGHT FUTURE!

TRADING AND SUPPLY CENTRE FOR THE
GREAT PEMBINA OILFIELD.

Drayton Valley is on the route of the proposed north-
south highway link connecting Highway 16 with the
Trans-Canada. This House Pass route through north-
central Alberta will open the door to the development
of a vast new reservoir of natural resources - timber,
minerals, oil & gas, agriculture.

KEYSTONE COMMUNITY IN THE BRAZEAU
RIVER HYDRO POWER AREA.

NEW ERA OF GROWTH

by
ROBERT TYRE
Editor

DRAYTON VALLEY, Alberta.
Can trace its origin back to the
setters who arrived soon after the
turn of the century to make a
living cutting timber for the saw-
mills in Edmonton.

But it was another natural re-
source discovered almost half a
century later that illuminated the
name of Drayton Valley on the map
of Canada and launched this com-
munity into a new era of growth
and prosperity.

The economic force that cap-
tured the once obscure little com-
munity into sudden prominence
was the discovery on Drayton Val-
ley's doorstep in June 1963 of
Alberta's famed Pembina Oil Field.
The discovery hit Drayton Valley's
sleepy rural economy with the im-
pact of a pile-driver and just four
years later, on February 1, 1967,
the settlement established by pio-
neer loggers was incorporated as a town.

With good reason, and official-
ly, Drayton Valley has been christ-
ened "The Oil Capital of the World."
Pembina is Canada's largest and



most prolific oil field, and its more
than 800 square miles make it the
world's largest oil field in area.
Drayton Valley's fortunate loca-
tion in the Pembina field es-
tablished it firmly as the trading
centre and supply centre of the
massive petroleum industry that
came into existence to develop
the field. Since the discovery well
was brought in by Socorey Vacuum
Exploration Ltd., more than \$700
million has been expended by oil
companies in exploration and de-
velopment work.

Drayton Valley's economic tie
with the oil industry are quickly
apparent to the eyes of a visitor
to the town. The business com-
munity bears ample evidence of the
town's proximity to oil. The story
is also told in the Drayton Valley
section of the Alberta telephone
directory. About 60 firm names are
listed who are associated with the
oil business. Some are the branch
operations of oil companies others
dealing in oil field supplies of one
kind or another, and those who
serve the industry with technical
and engineering assistance.

Oil production, however, is not
Drayton Valley's only source of
income. The town overlooking the
North Saskatchewan River 27 miles
southwest of Edmonton, is also the
trading centre of mixed farming
area. Lumber camps and bush work
constituted the main economic sup-
port of the hamlet until about 1945.
Clearing timber areas opened the
way to agricultural activity and
gradually timber operations were
superseded by logging as the main
industry. And mixed farming re-
mained the principal industry until
oil was discovered in 1963.

Drayton Valley's modern, pros-
perous, growing business area is a
busy market place, supplying the
needs of a town population of
approximately 4,000 and a trading
area population of about 20,000.
Farm income and oil payroll keep

the cash registers working briskly
and the town's economy robust
and expansive.

The oil payroll, in all opera-
tions of the Pembina field, amounts
to a hefty \$1 million annually. Dray-
ton Valley has about 800 wage
earners and a large percentage of
these workers are employed in the
oil industry or in enterprises as-
sociated with the industry. Another
800 or more oil field employees
live outside Drayton Valley but do
their trading in the town. The
town itself is a major employer with
a payroll in excess of \$100,000.

The start of the oil boom in
1963 activated development trends
which continue to be reflected in
new housing, commercial and in-
dustrial construction. Permit val-
ues for the 12 months of 1963 were
at the level of \$627,000. During the
first 10 months of 1964 the build-
ing total reached a plateau of
\$750,000. Commercial construction
amounted to \$100,000 and industrial
building had the same value. A
new subdivision filling up has a
development value of \$450,000.

New services and additions to
existing commercial operations
continue to generate growth in the
business community. During the
past year three automobile dealers
opened or expanded business op-
erations in the town. A photo-
graphy and photographic supply
shop is another recent business
addition. Simpson-Sears opened a
mail order office in August. A new
Knox garage building was erected
and a number of oil supply com-
panies have expanded warehouse
and office space. Proof of the busi-
ness potential in Drayton Valley
was the sales record chalked up by
McLeod Store which opened in
December, 1963. Within four
months it was the top 300 retail
dealer in Alberta and is still oper-
ating with a volume well above the
average.

Recreational development has
also received the attention of the
town. One such project is the West
Valley Park development where
the town has spent about \$100,000
on improvements. A variety of
sports facilities are being provided
at this park, including swimming
pool, tennis courts, baseball and
football. The Lions Club is partici-
pating in the work and cost of the development. An-
other amenity that has been op-
erating for two seasons is the
town's heated open swimming
pool. The first year it was opened
patronage totalled 42,000. Recrea-
tion in Drayton Valley gets ex-
cellent support from the town's
active service clubs, Elks,
Rexey, Legion, and the Lions
Club. Active in all areas of the
town's community and business
life is Drayton Valley's alert and
aggressive Chamber of Commerce.

(Cont. on Page 3, Col. 1)

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OFFICE PHONE - 542-3001

R.S. - Dr. MacLure - 542-3261 R.S. - Dr. Lewis - 542-2713.

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PHONE - 542-3470 RESIDENCE - 542-3151.

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ACCOUNTANTS
J.J. Fitzgerald Building
PHONE: 542-4033
Drayton Valley, Alta.

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18602 - 79 Ave. Edmonton.
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NO COST

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BARRISTER and SOLICITORS

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Drayton Valley, PHONE: 542-3151, 542-3152.
W. White in attendance, Friday from 9 a.m. to 5 p.m.

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- * Fill Dirt
- * Excavating, loading
and hauling.
- * REASONABLE RATES.

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AND GRAVEL LTD.
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Valley, Alberta.

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ING. PHONE: 542-2990.

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VALLEY. Youth's Music
Studio, 10064 Jasper Ave.,
Edmonton, Alberta.

HAVE YOUR TELEPHONE
AND WIRELESS DAY OR NIGHT.
BY DRAYTON VALLEY
PHONE: 542-2801 or write
Box 388 for further
information.

Livestock

FOR SALE: Registered Angus
Bulls, of service age.
Priced reasonable. Will
trade for feed grain. Mac-
KENZIE ANGUS FARMS
LTD. PHONE: 542-3272.
Drayton Valley, Alberta.
Visitors welcome.

STANDING STUD - A mer-
can saddle breed, Palomino,
Station, Silverdancer's, Royal
Banner, Apply Rex Gray 1
mile south on pavement and
1.7 mile west.

FOR SALE

FOR SALE: Backhoe and front
end loader into Fort McMur-
ray field or might consider
operating on a per centage
basis. Write or Phone Archie
Marriott, 556-2250, Mac-Me-
O Beach, Alberta.

Waterless heavy duty 30" hy-
draulic can breaking pump
with transport trailer, good.
Apply Box 324 or Phone 783-
2555 Ponoka, Alberta.

FOR SALE: 1955 meter V8
Standard, good condition.
Apply Otto Dauterhoff,
Lodgepole 8-4-2104.

FOR SALE: Camping Trail-
er equipped with propane
range, water system, 110
and 15 volt lighting, new
tires. Ideal for family of
four. PHONE: 542-3026

FOR SALE: 20 x 2 General
Household. PHONE: 542-
3026.

FOR SALE: 1958 - 10 x 43
House trailer, very good con-
dition with fenced box. Apply
Box 120 Drayton Valley,
Alberta.

FOR SALE: Moffat 40 x 40
x 12, 40 x 10 - 18, 40 x 12,
w. white enclosure, 75 day from 9 a.m. to 5 p.m.
Box 123 Drayton Valley,
Alta.

REACH THE BANNER MARKETS

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PORT MCMURRAY BANNER

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Editor and Publisher: Art McLeod,
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EDMONTON-REDDEG-DAVID THOMPSON-HOWSE PASS HIGH
WAY.
Drayton Valley, Alberta. Box 150 542-2425

An Payroll - Editor

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YORK DITCHING

PHONE: 542-3260 DRAYTON VALLEY, ALTA. BOX 741

I HAVE TAKEN OVER THE BACKHOE OPERATED BY THE LATE
FRASER YORK AND FOR A TIME WILL BE OPERATING UNDER
THE ABOVE NAME.

I RESPECTFULLY SOLICIT THE BUSINESS OF PAST CUSTOMERS
GARRY GOUGH

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Two Four Room Houses - 800 square feet each complete
with forced air heating and plumbing, full concrete base-
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Please submit written sealed tenders to the undersigned
not later than 10:00 A.M. June 22, 1965. Terms of sale-
cash within 30 days of acceptance of offer.

The Highest or any bid not necessarily accepted.

Pan American Petroleum Corporation
Box 990, Drayton Valley, Alberta.
PHONE: 542-3331.

HANDY AL

NEW: Concrete base - 500 sq. ft.
Concrete Driveway - 800 sq. ft.
Concrete Curb & Gutters - 10' x 12' Lineal ft.

Erection New Fences - Labour only from 20¢/sq. ft.
Small Carpentry Jobs and Painting
A.G. CHESTERMAN PHONE: 542-3216.

Attention!

KINDERGARTEN REGISTRATION
(Drayton Valley Community Kindergarten)
FRIDAY JUNE 4, 1965
9 a.m. to 5 p.m.

Chi Mren must be 5 years of age or before December 31, 1965
Registration Fee - \$1.00

FOR SALE: 5 ton 10' deck
equipment trailer. can be
seen at Knight Service,
Drayton Valley, Alberta.

FOR SALE: Moffat 40 x 40
x 12, 40 x 10 - 18, 40 x 12,
w. white enclosure, 75 day from 9 a.m. to 5 p.m.
Box 123 Drayton Valley,
Alta.

FOR SALE: 1/4 section
on good gravel roads.
60 acres under cultivation.
Apply W. McLeod, 10
miles north of Drayton
Valley, 3 miles west and
1 mile south.

DRAYTON VALLEY

THE TOWN WITH A CITY IN ITS BRIGHT FUTURE!

TRADING AND SUPPLY CENTRE FOR THE
GREAT PEMBINA OILFIELD.

Drayton Valley is on the route of the proposed north-
south highway link connecting Highway 16 with the
Trans-Canada. This Thorne Pass route through north-
central Alberta will open the door to the development
of a vast new reservoir of natural resources - timber,
minerals, oil & gas, agriculture.

KEYSTONE COMMUNITY IN THE BRAZEAU
RIVER HYDRO POWER AREA.

NEW ERA OF GROWTH

by
ROBERT TYNE
Editor

DRAYTON VALLEY, Alberta,
can trace its origin back to the
settlers who arrived soon after the
turn of the century to make a
living cutting timber for the saw-
mills in Edmonton.

But it was another natural re-
source discovered almost half a
century later that illuminated the
name of Drayton Valley on the map
of Canada and launched this com-
munity into a new era of growth
and prosperity.

The economic force that cata-
pulsed the once obscure little com-
munity into sudden prominence
was the discovery on Drayton Val-
ley's doorstep in June 1953 of
Alberta's famed Pembina Oil Field.
The discovery hit Drayton Valley's
sleepy rural economy with the in-
port of a pile-driver and just four
years later, on February 1, 1957,
the settlement established by pio-
neer loggers was incorporated as a
town.

With good reason, and official-
ly, Drayton Valley has been christ-
ened "The Oil Capital of the World."
Pembina is Canada's largest and

most prolific oil field, and its more
than 800 square miles makes it the
world's largest oil field in area.
Drayton Valley's fortuitous lo-
cation in the Pembina field es-
tablished it firmly as the trading
centre and supply centre of the
massive petroleum industry that
came into existence to develop
the field. Since the discovery well
was brought in by Sococo Vacuum
Exploration Ltd., more than 9700
million has been expended by oil
companies in exploration and de-
velopment work.

Drayton Valley's economic ties
with the oil industry are quickly
apparent to the eyes of a visitor
to the town. The business com-
munity bears ample evidence of the
town's proximity to oil. The story
is also told in the Drayton Valley
section of the Alberta telephone
directory. About 60 firm names are
listed who are associated with the
oil business. Some of the branch
operations of oil companies others
dealing in oil field supplies of one
kind or another, and those who
serve the industry with technical
and engineering assistance.

Oil production, however, is not
Drayton Valley's only source of
income. The town overlooking the
North Saskatchewan River 47 miles
southwest of Edmonton is also the
trading centre of a mixed farming
area. Lumber camps and bush work
constituted the main economic sup-
port of the hamlet until about 1910.
Clearing timber areas opened the
way to agricultural activity and
gradually timber operations were
superseded by farming as the main
industry. The local farming re-
mained the principal industry until
oil was discovered in 1953.
Drayton Valley's modern, prosper-
ing, growing business area is a
major market place, supplying the
needs of a town population of ap-
proximately 4,000 and a trading
area population of about 20,000.
Farm income and oil payroll keep

the cash registers working briskly
and the town's economy robust
and expansive.

The oil payroll, in all opera-
tions of the Pembina field, amounts
to a hefty \$4 million annually. Dray-
ton Valley has about 600 wage
earners and a large percentage of
these workers are employed in the
oil industry or in enterprises as-
sociated with the industry. Another
200 or more oil field employees
live outside Drayton Valley but
their trading in the town. The
town itself is a major employer with
a payroll in excess of \$100,000.

The start of the oil boom in
1953 activated development trends
which continue to be reflected in
new housing, commercial and in-
dustrial construction. Permit val-
ues for the 12 months of 1963 were
the level of \$652,000. During the
first 10 months of 1964 the build-
ing total reached a plateau of
\$750,000. Commercial construction
amounted to \$180,000 and industrial
building had the same value. A
new subdivision filling up has a
development value of \$150,000.

New services and additions to
existing commercial operations
continue to generate growth in the
business community. During the
past year three automobile dealers
opened or expanded business op-
erations in the town. A photo-
graphy and photographic supply
shop is another recent business
addition. Simpson-Sears opened a
mail order office in August. A new
dinner garage building was erected,
and a number of oil supply com-
panies have expanded warehouse
and office space. Proof of the busi-
ness potential in Drayton Valley
is the sales record chalked up by
a McLeod store which opened in
December, 1962. Within four
months it was the top McLeod
dealer in Alberta and is still oper-
ating with a volume well above the
average.

MODERN, PROGRESSIVE
DRAYTON VALLEY IS MOVING INTO
A NEW ERA OF GROWTH AND
DEVELOPMENT. THIS COMMUNITY
IN THE WORLD'S LARGEST OIL-
FIELD INVITES BUSINESS TO
INVESTIGATE THE OPPORTUNITIES
HERE FOR NEW COMMERCIAL
AND INDUSTRIAL ENTERPRISE.

REPRINTED FROM THE NOVEMBER,

1964, ISSUE OF

TRADE AND COMMERCE
MAGAZINE

Town improvements are keep-
ing up with commercial and resi-
dential growth. The 1964 program
of capital spending will amount to
about \$270,000. Street paving will
account for \$170,000, water and
sewer extension, \$50,000, a new
sewage disposal plant, \$41,000;
curbs, gutters and sidewalks,
\$24,000, and a storm sewer pro-
ject, \$27,000.

High school and public school
facilities were all new construction
within the past 10 years. Accom-
modation for handicrafts and home
economics is a well-equipped facility
at the high school level. Provi-
sion for education is a priority
concern of the town. It has to be.
It has a school population of ap-
proximately 1,500, and with the pre-
dominance of youthful age groups
the average age of the populace
works out to about 11 years. This
makes for a community that is both
youthful as a municipal entity and
blessed with a young population -
a high percentage of productive,
wage-earning citizens and a large
group training to enter production
fields.

Recreational development has
also received the attention of the
town. One such project is the West
Valley Park development where
the town has spent about \$10,000
on improvements. A variety of
sports facilities are being provided
at the park, including bowling,
baseball and football. The Lions
Club is participating in the work
and cost of the development. An-
other amenity that has been op-
erating for two seasons is the
town's heated open swimming
pool. The first year was opened
at a cost of \$2,000. Recre-
ation in Drayton Valley gets ex-
cellent testimonials from the town's
very active service clubs. Elks,
Rotary, Legion, and the Lions
Club. Active in all areas of the
town's community and business
life is Drayton Valley's alert and
aggressive Chamber of Commerce.

(Cont. on Page 3, Col. 1)

LOOK TO
CITY TV
FOR
DRAMA

PH: 542-3058
VALLEY VALET
YOUR DRAYTON VALLEY
DRY-CLEANERS, L. BARNARD, Mgr.
Drayton Speedwash
SELF-SERVE COIN-OPERATED LAUNDRY
OPEN 9 A.M. TO 11 P.M. 5 DAYS PER WEEK.

R McGregor Salvage
WANTED TO BUY
SCRAP IRON, CAST IRON, BRASS, COPPER, BEER
BOTTLES, USED ARTICLES, ECT.
Located north of the S/A Station Phone 545-2197.

Rebbling around smartly in no
proof of accomplishing much —
Mary Baker Eddy.

At 60 miles an hour, with good
brakes and dry pavement, it is
difficult to stop, allowing for re-
action time, in much less than the
length of a football field.

"Where do we go from here, Mr. Mayor?"

Alberta's phenomenal expansion has led to the development of new
towns, has created planning problems for present towns, villages
and municipalities. Intelligent long range planning to meet this
expansion requires help of trained technicians. Because few of the
small communities are in a position to retain their own planning
staff, assistance is supplied either through the Planning Branch
of the Department of Municipal Affairs or through the Regional
Planning Commission.

The Department of Municipal Affairs encourages the orderly develop-

ment of municipalities through the formation of Regional Planning
Commissions, and pays 50% of the operating costs of these com-
missions. Technical assistance is provided on request to any munici-
pality for problems ranging from road intersections to zoning by-
laws. In 1964 all Alberta Regional Planning Commissions received
2,000 applications for subdivisions, while the Provincial Planning
office received over 1,000 applications.

Planned Communities — another factor which makes Alberta a Good
Place to Live!

PROVINCE OF ALBERTA

DEPARTMENT OF MUNICIPAL AFFAIRS
Hon. A. J. Weeks, Minister
A. W. Morrison, Deputy Minister



Lions Convention

Delegates from Lions Service
clubs in nearly 200 communi-
ties in Montana, Alberta, and
northern British Columbia
will attend a District
Convention in Edmonton next
month.

The four clubs in the Alberta
capital are preparing to re-
ceive more than one thou-
sand club members and visi-
tors for the four day Conven-
tion beginning June 9th. Klau-
dine committees and activities
characteristic of the gold rule
to the Lions in 1919, will
highlight the entertainment
portion of the Convention.

The business sessions of the
Convention will include a
panel discussion on various
club activities, re-organiza-
tion of district boundaries and
election of district

officers. The chairman
of this, the 37th Annual
Convention, is Jim Knott,
an insurance agent and mem-
ber of the downtown Edmon-
ton Lions Club.

Lions International was found-
ed by a Chicago insurance
agent, Melvin Jones in 1917
and has become the world's
largest service club. There
are more than 745,000 Lions
in over 15 thousand clubs in
130 countries and geographi-
cal areas.

Lions clubs sponsor a wide
range of community and in-
ternational projects, includ-
ing sight conservation and
aid for the blind, housing
for the aged, and youth ex-
change. The motto of Lions
is "We Serve."

PADDERS ASSOC.

Entries for Canada's longest
and richest canoe race con-
tinue to arrive from across
Canada and the Central
United States.

The White Water Canoe
Race on the North Saskatchewan
River is sponsored by the
Alberta Paddlers Association.
It starts at Rocky Mountain
House, Alberta on July 30
and finishes up in Edmonton
on July 11th. Overnight
stops will be made at Drayton
Valley and Devon.

Prize money totals over
\$3,000 and the winning team
will win the Labatt's Chal-
lenge Trophy.

Rocky Mountain House has
two full days of celebrations
planned featuring a four
mile rubber ducky race,
a scumbug raft race, gold

panning contest, fishing
competitions, and Big Bear-
dough jamboree with all
the old time dances.

Eighty miles down the North
Saskatchewan the boomtown
of Drayton Valley has a two day
celebration planned
with barbecues, a mid-
way, moccasin dance,
bunco, a pancake breakfast,
sours of the fields, and
dances of other activities.

When the canoeists reach
Devon another 75 miles
down the river, they will
find the town jammed with
baseball and football tour-
naments, garden, pancake
jumping, a street dance,
fireworks. Sunday morning
will feature a pancake break-
fast and intercommunal
Church service prior to the
final lap of the Canoe Race

into Edmonton where the
big X-masmas Day will be
getting into full swing.

John Nikol, chairman of
the Alberta Paddlers Associa-
tion, is delighted with the
response to this first Lab-
att Challenge Race. It
already appears that the num-
ber of entries will not be
limited. The Rocky Moun-
tain House to Edmonton
White Water Canoe Race is
shaping up as one of West-
ern Canada's major summer
events. Entrants are urged
to get their applications
in now. Write to Ed Knott,
Secretary, Alberta Paddlers
Association, P.O. Box 925,
South Edmonton, Alberta.

THE JOLEE
Philosopher
FROM 19-36 A GIRL NEEDS
LOOKS FROM 36-49 SHE
NEEDS PERSONALITY!
FROM 49 ON SHE NEEDS
CASH—JUST LIKE THE
BEST OF US!



"We had a terrific game going
... then Billy's mother made
it all go sour!"

DRAYTON VALLEY, A TOWN WITH A CITY IN ITS BRITISH FUTURE.

Cont. from Page 1.

Drayton Valley's importance as
a trading centre is indicated by the
size and range of the town's com-
mercial operations and profes-
sional services. In total, the business
community has about 175 establish-
ments of one kind or another serv-
ing the needs of the local and
district populations. Eighteen
firms are located on producers or
manufacturers. Nine companies ap-
pear in both retail and wholesale
categories, and 12 are wholesalers
only. Products and resources of the
area include wheat, coarse grains,
cattle, sheep, hogs, dairy products,
poultry products, natural gas and
oil.

In Drayton Valley's future is a
proposed highway project which,
when it gets the nod from federal
and provincial authorities, could
have a tremendous influence on the
further economic development of
the town and region.

The proposal is for a highway
link that would connect Edmonton-
Jasper Highway 16 with the Trans-
Canada. The project calls for this
connecting road to follow Highway
22 south through Drayton Valley,
proceed across the Brazos River
to Nordegg, connect from Nordegg
southwest to Saskatchewan
River crossing, go on through the
Horse Hills to Donald Station
where it would join the Trans-
Canada and the traffic flow east
and west.

This proposed Nordegg route
is supported by the Drayton Valley
and District Chamber of Commerce
and the Central Alberta Chambers
of Commerce. While it supports
the Yellowhead Highway plan, the
Edmonton Chamber is also a sup-
porter of the Nordegg route link
and favours earlier construction
of the latter because of the short-
distances involved to build it and
the savings it would effect in trans-
portation costs of certain S.C. pro-
ducts moving to markets in the
Prairies.

The broader, long-term bene-
fits of the plan are of special
interest to Drayton Valley. The
road would open up undeveloped
regions of north central Alberta
and provide access to large unex-
ploited supplies of natural resour-
ces: timber, minerals and new oil
and gas potential. It would also
be a means to develop more land
for agricultural purposes.

Tourism is another inviting
prospect. The new road link would
carry some part of the heavy
volume of traffic moving east and
west through the Hugel Pass. The
natural scenic beauty of the area
opened up, the hydro project on
the Brazos, and the attractions of
the Pembina Oilfield, all would
tend to invite the tourist to ex-
plore the new route via Drayton
Valley, Nordegg, and the Hugel
Pass.

Drayton Valley, Oil Capital of
the World, has come a long way
since that day in 1923 when Secor
Vacuum brought in the Pembina
discovery well, and with the
resources at hand and those yet
to be harvested the town has every
reason to look forward to new
years of growth and expansion.

FOR FURTHER INFORMATION DIRECT INQUIRIES TO:

DRAYTON VALLEY
& DISTRICT.

CHAMBER OF COMMERCE,
Drayton Valley, Alberta.

ALBERTA PACIFIC GRAIN LTD. CALGARY, ALBERTA FEDERAL GRAIN LIMITED WINNIPEG, MANITOBA CROP REPORT WEEK ENDING May 26, 1965.



- Timely rains of generally 1" or more have restored good moisture condi-
tions. Seeding has been delayed but it well advanced and could be about
completed with a week of favorable weather. Wheat averages about 65%
seeded; Oats and Barley about 70%.
- Rain of 1" to 2" has again stopped seeding operations. Seeding of wheat
varies greatly throughout the area, being completed at some stations
about a week of dry weather. The northern half of the province re-
ceives about 65% seeded, but only a small percentage of Oats and Barley
has been sown.
- Since the heavy rain of a week ago, warm spring weather has prevailed
and seeding is now in full swing. Operations are well advanced at some
stations and with continued favorable weather, should go ahead rapidly
throughout the district.

SUMMARY: The southern half of Alberta received timely rains during the
past few days, restoring good moisture conditions. While seeding has been
delayed, operations had been well advanced and will be completed with
about a week of dry weather. The northern half of the province re-
ceived 1" to 2" of rain, causing excessive moisture in some localities. In
this area about 65% seeded, but only a small percentage of Oats and Barley
has been sown. The Peace River District warm, dry weather
has prevailed for a few days and seeding is now in full swing.

STATISTICS ON DRAYTON VALLEY, ALBERTA

Population, 1963	4,000	TRANSPORTATION FACILITIES	
Population, 1963	2,300	Highways	No. 87
Gross Income of Population, 1963	\$ 8,480,000	Airports	1
Gross Income of Population, 1963	\$ 2,400,000	Truck Service	9 lines
Trading Area Population, 1963	20,000	UTILITY SERVICES	
Trading Area Population, 1963	Not Given	Electricity	Calgary Power Ltd.
Gross Income of Trading Area	\$ 32,000,000	Gas	Northwestern Utilities Ltd.
Population, 1963	Not Given	RAW MATERIALS	
Construction (Permit Value), 1963	\$ 635,631	Petroleum, natural gas, coal, sand, gravel, pulp, grain,	
Construction (Permit Value), 1963	\$ 5,923,510	cattle, lumber, water.	
Assessment, 1963	Not Given	COMMUNICATIONS	
Real Trade Volume, 1963	\$ 4,592,700	Weekly Newspapers	Pembina News Advertiser
Real Trade Volume, 1963	Not Given	RECREATIONAL FACILITIES	
INDUSTRIAL SITES		Number of Parks	7
(a) Total Average	180	Number of Golf Courses	1
(b) Unoccupied Average	80		
(1) Average Serviced	180		

2ND BIRTHDAY SALE

JUNE 3, 4, 5

Store Wide

Everything On Sale

10% DISCOUNT ON ALL PURCHASES OF \$3.00

AND OVER

Cash Only No Layaways

COME IN AND MAKE A \$9 BILL DO THE WORK OF \$10 TRIPLE S VARIETY STORE

DRAYTON VALLEY

ALBERTA.



Now SAVE ON QUALITY FOODS

Sugar WHITE GRANULATED

10 95c

BREAD

Introducing Western Bread Regular 2 1/2 Loaf SPECIAL

5 89c

SALAD DRESSING

SALAD TIME 32 OZ.

59c

BANANAS

Golden Ripe

6 1.00

BISCUITS

PAUM'S SWEET

2 LB. PKTS. 79c

RELISHES

NALLY'S

3 JARS. 89c

Oranges Base

OLD GOLD. 6 OZ.

2 39c



Boneless Pork Loin Roasts

LB. 69c

Bacon SWIFT EMPIRE 63c

Corn on Cob Carrots

CALIFORNIA

3 LBS. PKT.

6/69c

44c

ROGER D. CONGER DRAYTON VALLEY ALBERTA

A.A.R.N. NEWS

Drayton Valley Chapter 4th of the Alberta Association met Wed. May 19th at 8 p.m. in the Nuns residence. Mr. Finley from the Provincial Dept. of Public Welfare was guest speaker for the evening.

Following lunch with Mr. Finley the Nuns residence proceeded with Mr. Williams as chairman. We learned that

our president will be leaving due to a transfer.

Copies of the list have been available and handed out to those members present.

Mr. Palmer B. Orsoux and B. Orsoux attended the annual Nuns Convention, May 28, 29, 30 at the Jasper Park Lodge. Their reports of convention happenings will be on the agenda for time being.

Modern etiquette

Q. When a dish is served which carries both a spoon and a fork, how do you help yourself to this dish?

A. Using your left hand, place the spoon under the food being served, and with your right hand use the fork placed on top of the food to guide a portion to your plate. Don't try to lift too much food at one time.

Q. When approaching a revolving door with a woman, does the man enter first as to push the door for the woman, or should he allow her to precede him?

A. He allows the woman to go first and, in fact, he is better able to control the revolving door if she does precede him.

Q. Who pays for the dress of a young flower girl at a wedding?

A. Her parents.

Q. How can a host and hostess avoid lengthy moments, such as arguments between guests which get out of hand?

A. This is the most important reason for choosing guests carefully. If you know a person who has strong and unchangeable prejudices, don't invite him.

A good host or hostess must be able to foresee any such difficulties and avoid them.

Q. Is it good manners to ask another guest to join you at a table after the host has selected a certain one?

A. This is the customer's privilege. He should not, however, finger the various waiters, or be conspicuous about selecting a dish that seems to contain a larger portion than the others.

Q. Is it really proper to go to a table to decorate a dinner table with candles, even if they are not to be lighted?

A. If the candles are always kept on the dinner table.

Take time to laugh - It is music of the soul.

The Chapel Hour Sermons in Trees

Out of the ground made the Lord God to grow every tree that is planted to the right, and good for food - Genesis 2:9.

By Rev. R. Anglin Johnson

At this gracious season when all the world about us is being revived in new life and beauty, it is fitting that should the trees. The miracle of their renewed life and extravagant beauty is evident to every one.

Joyce Kilmer, the soldier who gave his life in World War I was captured by this when he wrote:

I think that I shall never see
A poem lovely as a tree.
A tree whose hungry mouth is prest
Against the earth's sweet flowing breast;
A tree that looks at God all day,
And lifts his leafy arms to pray;
A tree that may in summer wear
A nest of robins in her hair;
Upon whose blossoms snow has lain;
Who intimately lives with rain.
Poems are made by fools like me,
But only God can make a tree.

Man could no more create a tree than create a dewdrop, or a sunbeam, or a butterfly. It is a sacred fall of mystery and wonder. Small wonder that trees have been regarded as objects of religious veneration. The worship of the oak by the ancient Druids, the fig tree by the Romans, the groves of the Semites are examples of different civilizations. The awe-inspiring effect of trees in a desert of many splendid cathedrals. Architects have reproduced in stone the designs which have inspired them in Nature.

In one of Porphyry's timber forests there is posted this notice to the wayfarer: "Ye who pass by and would raise your hand against me, hearten you your harm me. I am the heat of your breath, your friendly shade from the summer sun, I am the beam that holds your house the board of your table, the bed on which you lie, and the timber that builds your boat. I am the door of your homestead, the wood of your cradle and the handle of your saw. I am the bread of kindness and the flower of beauty. Listen to my prayer, and harm me not." Well has it been said, there is not a trifle of the human race, not an art or a science, which doesn't rise from the heart of a tree. Where would the instruments of our orchestra be without the varied woods, the implements of agriculture, and such products as sugar, charcoal, rubber, turpentine and tar. Our newspapers, books and magazines, our houses and churches with all their equipment and carvings have their origin in trees. The list is almost endless. Scientists tell us that trees have a large influence on a country's climate and fertility. The destruction of vast forests in bygone ages has accounted for many of the deserts of the world. Fruitlessness and famine have been the tragic results.

Trees of the Bible

Many are the references to various trees in the Sacred Word, beginning with a particular tree chosen to portray the "Fall" of mankind. They play a part in the immortal narratives of Elijah, Isaac and Jacob. They are the subject of striking images in Bible literature. The righteous man is said to be "like a tree planted by the rivers of water, that brings forth his fruit in his season." A prophet referring to the return of the captive Jews from exile describes all Nature sharing their joy. "The mountains and the hills shall break before you into singing, and all the trees of the field shall clap their hands." It was by a tree that our Lord symbolized His promised indwelling in the soul of His people - "I am the vine, ye are the branches," and it was upon a tree that the redemption of the world was achieved. Christians were to be known by their fruits even as every good tree brings forth good fruit. And the last glowing chapter of Holy Word pictures the Tree of Life with its fruits in the Heavenly World, with the leaves of the tree for the healing of the nations.

Thus honored by God to perform important services in the economy of Nature, and honored again in the unique symbolism they bear to the divine teachings of the Christian faith. Trees have a meaningful place in sacred history. Their deep roots, their marvelous construction and growth, their strength and fruitfulness, and withal their beauty of form, give them a lasting place among the marvels of creation. It was Brother Lawrence, who wrote from a monastery kitchen the classic "The Practice of the Presence of God," who said he owed his conversion to a tree he observed from a window. Transformed from his winter's desolation into a springtime glory of leaves and flowers and later fruit, he reasoned: "What God can do for that bare and seemingly lifeless tree He can do for me." He was convinced that a spiritual miracle came to him which has made his name and example known to the world. Let us hear the sermons the trees are preaching.

THE BIBLE TODAY

The Radio School of the Bible (Radio Bible School), which was founded in the beginning of this year, has taken over the Bible correspondence courses formerly handled by the North American Mission. These courses are now being given out in English, French and Arabic. The Radio School of the Bible was a limited broadcast program of fifteen minutes per week. Its directors hope that by summer 1965 a steady radio program will be in operation supporting the present Bible courses by correspondence. "It is safe to say that ninety-nine per cent of the possible listeners would never hear the good news of salvation otherwise," reports the administrative secretary of the Mission. "We trust that Christians everywhere will take the challenge upon their hearts." Suggested Daily Bible Readings: Sunday, June 6: Acts 2:1-12; Monday, June 7: Acts 2:13-27; Tuesday, June 8: Acts 2.

Who's New?



Week of May 23 to 29, 1965.
May 27 Mrs. Charles MYSHAK (Loring boy, 6 lbs. 5 1/2 oz. Willwood, Alberta.

LOYD'S JEWELRY

May 27 Mrs. Charles MYSHAK (Loring boy, 6 lbs. 5 1/2 oz. Willwood, Alberta.

Mrs. Myshak may drop in at Lloyd's Jewelry and pick up her baby soon.

Through Faith

By Helen Myhagen

Into the winter overcast That will not let hope and gladness out.
Into the coldness that seals fate With hard distrust and doubt. Faith thrusts a fierce arm and sets Clouds of despair and doubt aside.
And finds a small chick for joy, and lets The whisper of God break through!

Most of the difficulties of life begin in a wrong attitude toward the simple little things of life. The cure of your troubles will therefore be found in a change of attitude toward the simple things of life. Just a little more tolerance and love toward the people and the conditions about you will often change the whole trend of your life. - Lowell Fillmore, Weekly Unity.

Wisdom is the lamp of love, and love is the oil of the lamp. Love, sinking deeper grows wiser; and wisdom that springs up aloft comes over the nearer to love. If you love, you must become wise; be wise, and you surely shall love. - Maurice Maeterlinck.

Is prayer your steering wheel or your spare tire? - Corrie Ten Boom.

Each man has his own vocation. There is one direction which all space is open to him. He has facilities silently inviting him thither to endless exertion. He is like a ship in a river; he runs against obstructions on every side but, on that side all obstruction is taken away and he sweeps serenely over a deepening channel into an infinite sea. - Emerson.

Wednesday, June 9: Acts 5.
Thursday, June 10: Acts 5.
Friday, June 11: Acts 5.
Saturday, June 12: Acts 7.

COME TO CHURCH



Christian Reformed

The Church of the "BACK TO GOD HOUR"

Broadsides: Sunday 8:00 a.m. Radio CHED Wednesday 7:30 a.m. Radio CKRM. For full details: 9:30 p.m. Radio CKRM and Radio CHED.

FOR FURTHER INFORMATION PHONE 5402 - 2703

PENTECOSTAL TABERNACLE

Rev. L. Kolbe

SUNDAY - Sunday School - 10:00 a.m. Morning Worship - 11:00 a.m. Evening Service - 7:30 p.m.

TUESDAY - Bible Study and Prayer - 7:30 p.m.

DRAYTON VALLEY UNITED CHURCH

Rev. J. Strachan

SUNDAY - Sunday School 9:30 and 11:00 a.m. Morning Worship - 11:00 a.m.

WEDNESDAY - English - 4:00 p.m.

THURSDAY - Men's Club 3rd Thursday - 8:30 p.m.

Friday, April 29 - 8 p.m. - CANTATA

Reception and Confirmation of Members - Sunday, April 25, 11:00 a.m.

DRAYTON VALLEY CHURCH OF GOD

Pastor - Donald Smith

Sunday - Sunday School - 9:45 a.m. Morning Worship - 11:00 a.m.

Evening Service - 7:30 p.m.

Tuesday - Prayer Meeting - 7:30 p.m.

Wednesday - Youth Fellowship - 7:30 p.m.

CHED brings the Christian Brotherhood Hour each Sunday at 9:00 a.m.

ALL SAINTS ANGLICAN CHURCH

Rector - Rev. G. H. Ingram, L.Th.

SUNDAY, JUNE 5, 1965

THE SEVENTH SUNDAY AFTER EASTER

Holy Communion - 8:30 a.m.

Morning Prayer - 11:00 a.m.

Evening Prayer - 7:30 p.m.

EMMAUS LUTHERAN CHURCH

Pastor - Rev. E. Steyer

SUNDAY - Divine Worship at 9:30 A.M. and 8:00 P.M.

SUNDAY SCHOOL - 10:45 A.M.

THURSDAY - Bible Instruction Class for after school.

Every third Thursday of the month - Ladies Aid - 8:00 P.M.

St. Anthony's Church

Rev. Basil F. Butta, R.M., M.B.A.

Fri. - Mass - 7 a.m.; First Fri. of month - 9:30 p.m.

Sunday Masses - 9:00 a.m. and 8:30 p.m.

YOUTH AWAKE - 2nd and 4th Sundays - 11 A.M.

LOVEJOKE - 1st and 3rd Sundays - 11 A.M.

GALVARY BAPTIST CHURCH

Edbert R. Casford, Pastor.

Sunday - 9:45 a.m. - Sunday School

11:00 a.m. - Worship Service. Concerning Divorce and Remarriage

7:30 p.m. - Evening Service. "A Christian View of Mission"

Monday: 7:00 p.m. - GLEN Missionary Guild

Tuesday - 8:00 p.m. - Foreign Missions - Japan, by filmstrip.

Wednesday - 7:00 p.m. - Foreign Missions - Some vital questions answered for the C.T.

Friday - 8:00 p.m. - Foreign Missions - Rev. Peter Larson from Argentina.

Come 60th Ave. and 44th St.

